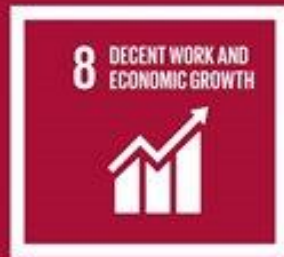


# Report on SDG 8

## Progress Towards Sustainable Economic Growth



**Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all**

Daffodil International University



**Daffodil**  
*International*  
**University**

August 2023

## **Progress Towards Sustainable Economic Growth**

### **SDG8:**

Sustainable Development Goal 8 is about "decent work and economic growth" and is one of the 17 Sustainable Development Goals which were established by the United Nations General Assembly in 2015.

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**DIU's Contributions and Progress:**

Number of Students/Groups Demonstrated and sold their products at Startup Market	50+
Number of Established Students Startups	20+
Number of Permanent Staff	1230+
Number of Staff with secured contract over 24 months	1250+
Number of Students in Business discipline (2022)	Around 3,000
Number of Graduates in Business discipline (2022)	Around 600
Publication of Academic Journal: DIU Journal of Business & Entrepreneurship	2 Issues
Complies with minimum living wage	Yes
Foreign Students Club/Association	2
Graduates' employability and job placement	80%+

**Support Services provided for the local and students startups**

Daffodil International University has been providing various supports for ensuring a sustainable socio-economic condition by facilitating entrepreneurship, trade and commerce. Some of those support services and initiatives are mentioned below:

**Introducing a separate Academic Department of Innovation & Entrepreneurship:**



Daffodil International University is considered to be the pioneer in terms of institutionalizing entrepreneurial higher education in Bangladesh by establishing a separate academic department titled: Department of Innovation & Entrepreneurship. DIU intends to produce real entrepreneurs who will be able to create more and more job opportunities in the future. They are discovering new techniques, trends, and opportunities through their role in the economy, social change, and prosperity. The university takes many steps to entrepreneurship development. More than 30 students from the Department have already established their own ventures/startup companies with the support of the Department, DIU and its other concerns.

**Daffodil Startup Market:**



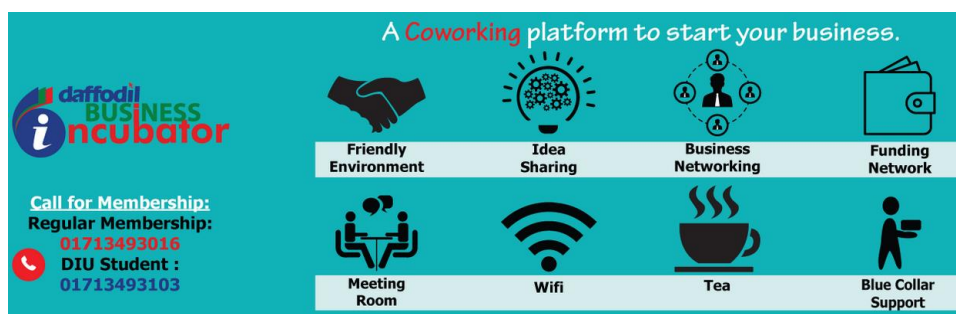
Daffodil Startup Market, a vibrant platform showcasing innovative startups which is organized by the Department of innovation and entrepreneurship of DIU. It serves as a hub for entrepreneurs to display their products and ideas, fostering collaboration and networking within the startup ecosystem and encouraging and facilitating them to become successful entrepreneurs. More than thirty students/groups showcased and sold their products in the startup markets.

### Entrepreneurial Development Fund:

Entrepreneurship Development Fund (EDF) is only intended to be used for the development of all the students of Daffodil International University. It is allocated as a loan (without Interest) for the business development/ initiation purposes. From the Department of Innovation & Entrepreneurship, a good number of students took interest-free loans from the EDF fund to scale up their Businesses. Here is a list for the year 2022:

- Tamasha Chakma - Tamasha Closet - 50,000 BDT
- Alid Hasan Akash - RRAD - 1,00,000 BDT
- Emam Hossain Sadik - Soft Bite - 80,000 BDT

### Daffodil Business Incubator (DBI)



Daffodil business incubator is designed to support both the students and local community youths to promote their business with support like office space & other official support services (if they

do not have their own office). They can use the DBI address for their office address and also, they can use this as their own for their business expansion.

### Collaboration with Government and Contributions to Export Industry

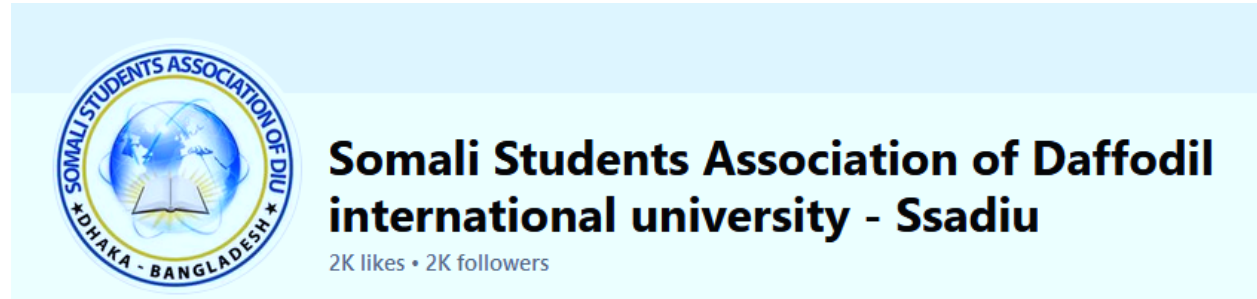
Dr. Md. Kamrul Hossain, Associate Professor of DIU, as a National Consultant collaborated with the Export Promotion Bureau under the Ministry of Commerce, Government of the People's Republic of Bangladesh for improving the capacity and capability of exporters of Bangladesh. He led a study on enhancing the capability of selected export-supporting organizations of Bangladesh compared to the similar ones of competing countries. He briefed the EPB and ministry of Commerce officials regarding the impact of the findings of the study and how those findings can be addressed better to improve the export performance of Bangladesh to achieve the national long term export target.



### Foreign Students Associations at DIU

There are two associations of foreign students at Daffodil International University.

1. Somali Students Association of DIU



2. Nigerian Students Association of DIU



**DIU has implemented policies to safeguard discrimination in the workplace**

Anti-Harassment and Non-Discriminatory Policy

<https://sustainability4d.daffodilvarsity.edu.bd/anti-harassment-policy>

**The Comprehensive Employment and Welfare Policy of DIU covers the following issues:**

i) Modern slavery, child labor and forced labor:

Link (The clause 3.6 and 3.7):

<https://sustainability4d.daffodilvarsity.edu.bd/comprehensive-employment-and-welfare-policy>

ii) Facilities for outsourcing personnel

Link (clause 3.6):

<https://sustainability4d.daffodilvarsity.edu.bd/comprehensive-employment-and-welfare-policy>

iii) Pay scale equity and gender pay gaps

Link (clause 3.3):

<https://sustainability4d.daffodilvarsity.edu.bd/comprehensive-employment-and-welfare-policy>

iv) Tracking pay scale gender equity

Link (clause 3.3):

<https://sustainability4d.daffodilvarsity.edu.bd/comprehensive-employment-and-welfare-policy>

### **DIU has a process for employees to appeal on employee rights and/or pay**

The Grievance Policy and Procedure:

<https://sustainability4d.daffodilvarsity.edu.bd/grievance-policy-and-procedure.php>

### **Contributions to Knowledge:**

The researchers of Daffodil International University conducted research and subsequently published the research results in reputed journals that contributed to the knowledge domain of SDG-8. Below is a highlight of such contribution:

<b>SL</b>	<b>Article Title</b>
1	Constructive and Destructive Leadership Behaviors, Skills, Styles and Traits in BIM-Based Construction Projects
2	Factors Influencing the Financial Situation and Management of Small and Medium Enterprises
3	Underlying Factors and Strategies for Organizational BIM Capabilities: The Case of Iran
4	Utilization of Knowledge Management as Business Resilience Strategy for Microentrepreneurs in Post-COVID-19 Economy
5	Talent Management in the Hospitality Sector: Predicting Discretionary Work Behaviour
6	Application of a distributed verification in Islamic microfinance institutions: a sustainable model
7	Impact of natural resources on economic progress: Evidence for trading blocs in Latin America using non-linear econometric methods
8	The Power of Compensation System (CS) on Employee Satisfaction (ES): The Mediating Role of Employee Motivation (EM)
9	Identification and Economic Potentiality of Mineral Sands Resources of Hatiya Island, Bangladesh
10	Smart Tourism Ecosystem: A New Dimension toward Sustainable Value Co-Creation

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11	Dryland Livestock Rearing Relies Heavily on Tree fodders: A Narrative Review
12	The Impact of Green Entrepreneurship on Social Change and Factors Influencing AMO Theory
13	Fitting Multi-Layer Feed Forward Neural Network and Autoregressive Integrated Moving Average for Dhaka Stock Exchange Price Predicting
14	The marginal effects of economic growth, financial development, and low-carbon energy use on carbon footprints in Oman: fresh evidence from autoregressive distributed lag model analysis
15	Does the utilisation of new energy and waste gas resources contribute to product innovation from the perspective of a circular economy? Evidence from China
16	Emerging stock market reactions to shocks during various crisis periods
17	Impact of the informal economy on the ecological footprint: The role of urban concentration and globalization
18	Testing the stakeholder pressure, relative advantage, top management commitment and green human resource management linkage
19	Rural–urban financial inclusion: Implications on the cost sustainability of microfinance lenders
20	Co-Movement, Portfolio Diversification, Investors' Behavior and Psychology: Evidence from Developed and Emerging Countries' Stock Markets
21	Modelling the significance of social media marketing activities, brand equity and loyalty to predict consumers' willingness to pay premium price for portable tech gadgets
22	Have international remittance inflows degraded environmental quality? A carbon emission mitigation analysis for Ghana
23	Applied current software methodology of software industries in Bangladesh
24	Predicting Innovation Capability through Knowledge Management in the Banking Sector
25	How Does Green Innovation Strategy Influence Corporate Financing? Corporate Social Responsibility and Gender Diversity Play a Moderating Role
26	Factors Affecting Workplace Well-Being: Building Construction Projects
27	Pathways to securing environmentally sustainable economic growth through efficient use of energy: a bootstrapped ARDL analysis
28	Decarbonization pathways: the roles of foreign direct investments, governance, democracy, economic growth, and renewable energy transition

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29	The Relationship between the Frequency of Technology Use and Electronic Commerce Adoption among Small and Medium-Sized Enterprises in Kuwait
30	Remittances, migrant households and pandemic resilience in rural Bangladesh
31	The Role of Intermediaries, Terrorist Assemblage, and Re-skilling in the Adoption of Cashless Transaction Systems in Bangladesh
32	Sustainable Competitive Advantage and Strategic Leadership in Manufacturing Enterprises: The Mediating Role of IT-Business Strategic Alignment
33	Social Media and Tourists' Decision in Bangladesh: An Empirical Study on Travelling Cox's Bazar
34	Green logistics and environment, economic growth in the context of the Belt and Road Initiative
35	Environmental Performance, Corporate Governance and Financial Performance of Chinese Heavy Polluted Industries
36	A Comprehensive Survey on Affinity Analysis, Bibliomining, and Technology Mining: Past, Present, and Future Research
37	Challenges for Implementing Environmental Management Plans in Construction Projects: The Case of Malaysia
38	Organizational Aspects and Practices for Enhancing Organizational Project Management Maturity
39	Modeling COVID-19 Impacts and Response Strategies in the Construction Industry: PLS–SEM Approach
40	The laws of attraction: Role of green human resources, culture and environmental performance in the hospitality sector
41	Soft TQM, agility, and knowledge management deliver organizational performance: A study of Malaysian manufacturing organizations in the electrical and electronics sector
42	Gig employment in the Malaysian manufacturing industry: a cross-sectional analysis
43	A new scrum and CMMI level 2 compatible model for small software firms in order to enhance their software quality
44	Effects of Stores' Environmental Components on Chinese Consumers' Emotions and Intentions to Purchase Luxury Brands: Integrating Partial Least Squares-Structural Equation Modeling and Fuzzy-Set Qualitative Comparative Analysis Approaches
45	Predicting the Intention and Adoption of Near Field Communication Mobile Payment
46	Determinants of Pro-Environmental Behaviour in the Workplace
47	Does structural transformation in economy impact inequality in renewable energy productivity? Implications for sustainable development



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48	Investigating the impact of AI-powered technologies on Instagrammers' purchase decisions in digitalization era–A study of the fashion and apparel industry
49	COVID-19 impact on Facebook-based social commerce in Bangladesh
50	Interrelationship between Three Dimensions of Sustainable Performance Measurement among Malaysian Manufacturing Companies

### Activities and Events:

#### Establishing BSCIC Industrial Support Center at DIU campus

With a view to identifying new entrepreneurs from among the students and to create a new dimension through their contribution in the SMEs sector, Daffodil International University in collaboration with Bangladesh Small and Cottage Industries Corporation (BSCIC)- an organization under the Ministry of Industries, Government of Bangladesh established a BSCIC Industrial Support Center at DIU campus.



#### Staff Development Training for Collective Growth

DIU recently resumed its Staff Development Training program, benefiting 73 staff members across various roles, from gardeners to hostel cleaning staff and attendants. The training, designed and facilitated by HRDI, focused on professional customer service, teamwork, and collectivism. Through engaging activities, games, and storytelling, participants gained valuable insights and reenergized themselves. This initiative aligns with SDG 4 (Quality Education) by providing continuous learning opportunities for all staff members, fostering a sense of inclusivity and growth within the institution.



#### Empowering SMEs Through Export Business

DIU's Department of Business Administration, organized a seminar on export business for SME entrepreneurs. The event featured Mr. Jahid Hussain, CEO of Export Sheba, who shared practical insights into export success. It focused on vital skills, such as market research and negotiation, offering hands-on workshops and real-world case studies. The seminar inspired SMEs to explore international opportunities, fostering confidence and valuable networks.

### Inspiring Business Brilliance: Visualizing Victory through Poster Presentations

In alignment with SDG 4 and SDG 8, DIU's CDC, in collaboration with Skill Jobs, successfully hosted the event "Visualizing Victory: Unleashing Business Brilliance through Poster Presentations." Business students showcased their talent and innovation through exceptional posters, reflecting their dedication to excellence. Congratulations to the winners, and sincere thanks to the judges and all participants for making this event a grand success. Stay tuned for more opportunities to inspire and nurture business brilliance!



### DIU and BDSN Unite for Uddokta Somabesh 2023



Department of Innovation & Entrepreneurship of DIU, in collaboration with Bangladesh Open-Source Network (BDSN) and the, organized "Uddokta Somabesh 2023" that brought together nearly 200 entrepreneurs from across the country, including DIU students. It featured discussions, entertainment, and networking opportunities, promoting entrepreneurship and job creation in support of SDG 8 (Decent Work and Economic Growth). This initiative fosters a culture of entrepreneurship and innovation, contributing to economic development.

### Honoring First-Generation Entrepreneurs: Book Launch Event Celebrates Bangladesh's Business Pioneers

Daffodil International University (DIU) paid tribute to twelve first-generation entrepreneurs who have made significant contributions to Bangladesh's business landscape in a book titled "পথিকৃৎ উদ্যোক্তাদের জীবনসংগ্রাম" (The Entrepreneurs Who Built the Path). The book launch event, attended by the entrepreneurs' families and one active entrepreneur, celebrated their enduring contributions to the country's economic development. This initiative aligns with Sustainable Development Goal 8 (Decent Work and Economic Growth) by recognizing their achievements in job creation and fostering economic growth. The event featured inspirational success stories and prominent figures, emphasizing the importance of entrepreneurship in advancing Bangladesh's business landscape.



### Empowering Entrepreneurs for the Fourth Industrial Revolution: Industry-Academia Lecture Series

Mr. Ahsan Khan Chowdhury, Chairman and CEO of PRAN-RFL Group, delivered a keynote address at the 'Industry-Academia Lecture Series on Essential Qualities of an Entrepreneur to meet the Challenges of Fourth Industrial Revolution.' This event, organized by the Industrial Innovation Center (IIC) at Daffodil International University, emphasized the role of private sector entrepreneurs in Bangladesh in boosting production and

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creating jobs despite various challenges. Mr. Chowdhury's insights align with SDGs related to economic growth and decent work.

### Cultivating Agile Leadership: Daffodil Leadership Summit 2023

The Daffodil Leadership Summit 2023, hosted by the Faculty of Business and Entrepreneurship of DIU, gathered over 300 participants to explore agile leadership in Daffodil Smart City, Dhaka. Distinguished speakers, including HR professionals from various companies, shared insights in a panel discussion moderated by Dr. Md. Shibli Shahriar. The event, acknowledged by Professor Dr. Mohammed Masum Iqbal, aligns with the Sustainable Development Goals (SDGs) by nurturing leadership skills for a sustainable future.



### Renaissance Dhaka Gulshan Hotel's Campus Recruitment Drive at DIU



Renaissance Dhaka Gulshan Hotel recently conducted an on-campus spot recruitment drive at Daffodil International University, aligning with SDG 8 (Decent Work and Economic Growth). Organized by the Department of Tourism & Hospitality Management at DIU, the event aimed to provide employment opportunities to students. The response to the recruitment session was overwhelming, with more than 100 talented students from DIU participating. Among them, 45 students showcased their skills and took part in the interview process. Renaissance Dhaka Gulshan Hotel will soon announce the results of these interviews, reflecting their commitment to supporting the youth and

fostering economic growth.



### AWS Cloud Day Bangladesh 2023: Empowering a New Generation of Tech Experts

Amazon Web Services (AWS) is collaborating with local technology training partners, including Daffodil International Professional Training Institute (DIPTI), to train 50,000 cloud technocrats and cybersecurity experts in Bangladesh. This initiative aligns with the UN Sustainable Development Goals (SDGs) by promoting technology education and skill development. DIU and DIPTI recently co-hosted the "Amazon Web Services Cloud Day" in Dhaka, featuring 10 AWS experts and attracting

a diverse audience. The event provided deep insights into AWS technologies, fostering innovation and growth opportunities, and contributing to technology-related SDGs and Bangladesh's IT ecosystem.

### Global Entrepreneurship Week 2022: Empowering Bangladesh's Entrepreneurs for a Sustainable Future

From November 14 to 20, 2022, Bangladesh will join the Global Entrepreneurship Network (GEN) in celebrating Global Entrepreneurship Week. This worldwide initiative, supported by 20,000 partners across 200 countries, will feature 40,000 activities to inspire and empower nearly 10 million individuals in entrepreneurship development.



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As a GEN member country, Bangladesh's participation in Global Entrepreneurship Week 2022 aims to raise awareness and empower aspiring entrepreneurs, contributing to the growth of a vibrant entrepreneurial ecosystem in the nation. This event aligns with Sustainable Development Goals (SDGs) by fostering innovation, economic growth, and sustainable business practices for a better future.

### **FutureNation DIU Job Festival 2022: Bridging Opportunities for Sustainable Futures**



Ambassador Mustafa Osman Turan, representing the Embassy of Türkiye in Dhaka, visited Daffodil International University to strengthen the collaboration between the university and more than 40 Türkiye institutions. The visit involved discussions with faculty and students, highlighting the growing partnership between Bangladesh and Türkiye. This collaboration aligns with Sustainable Development Goals (SDGs) and emphasizes the enduring friendship between the two nations, with a commitment to educating global citizens.